

## OVERVIEW OF SERVICES



609.241.9693 | [info@mymarketfuel.com](mailto:info@mymarketfuel.com)

Thank you for the opportunity to discuss our company.

The following presentation reveals a history of our company, and demonstrates the range of services we provide. Market Fuel is a full-service graphics and production partner. Our staff is comprised of experienced designers, graphic artists, digital inkjet technicians, photographers, copywriters, project managers, account reps — all of whom have many years of experience in all phases of design, production and related campaign requirements.

Market Fuel is experienced with industry regulations, tight budgets and the quick turnaround required to compete in this challenging economic environment. Over the last 20 years, we've worked on pre-opening campaigns for new properties, name changes, mergers—everything from signage projects to full launches and content management.

Again, thank you for the potential opportunity.

## OVERVIEW OF SERVICES



# SERVICES



- Logo Design
- Large Format Digital Output
- Murals
- Web Design & Development
- E-mail & Internet Ad Design
- Storefront Signage & Décor
- Exterior Signage
- Interior Signage
- Construction Wall Graphics
- Custom Convention Signage
- Trade Show Exhibits
- Way-finding Signage Packages
- Media Planning & Placement
- Product Launches
- Professional Communications
- Collateral Development
- Maintenance & Installation Programs

OVERVIEW OF SERVICES





# SAMPLING OF CLIENTS



## OVERVIEW OF SERVICES



# HIGH END INVITATIONS



## OVERVIEW OF SERVICES





# DIRECT MAIL

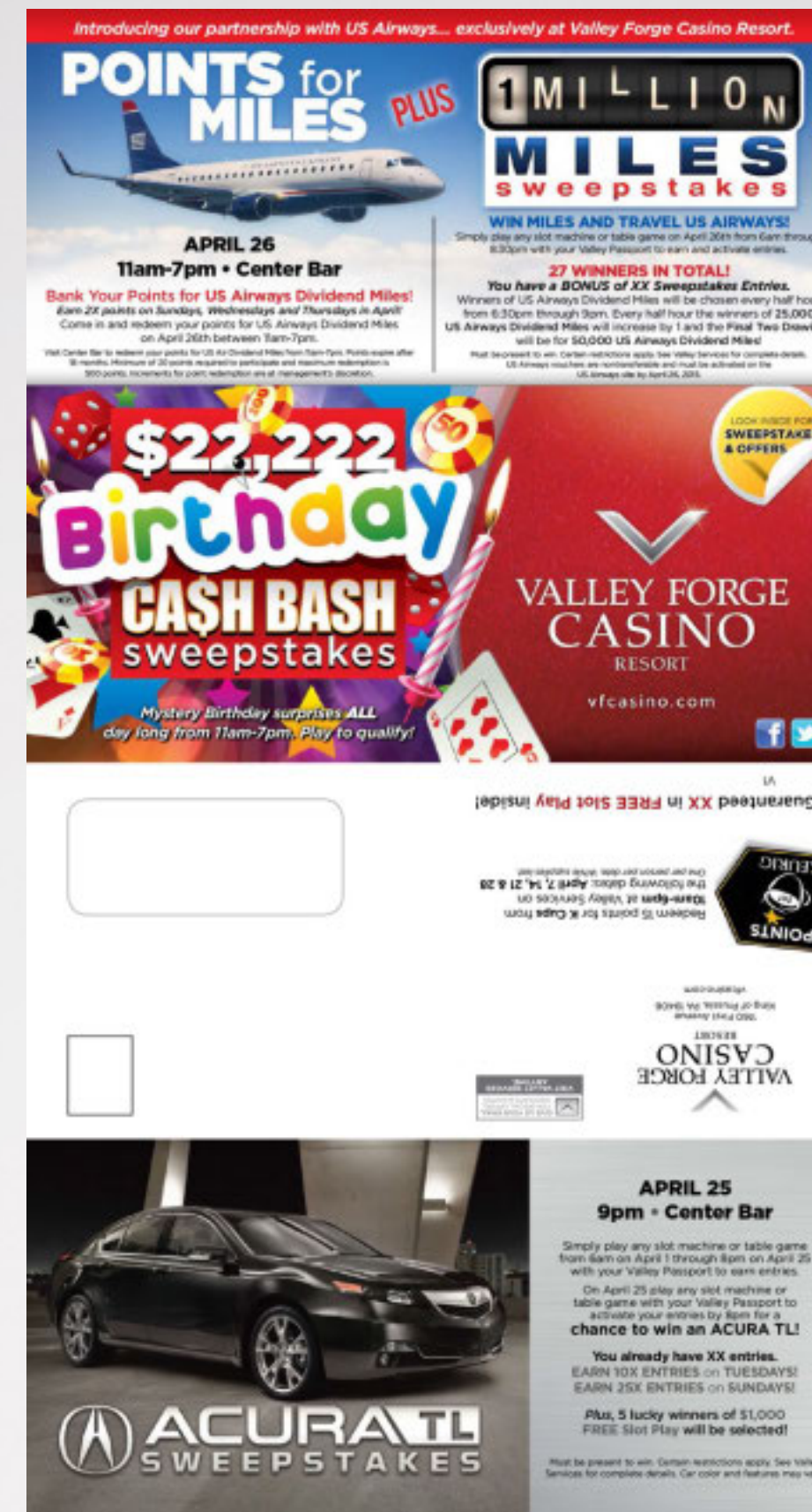


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# SELF MAILERS

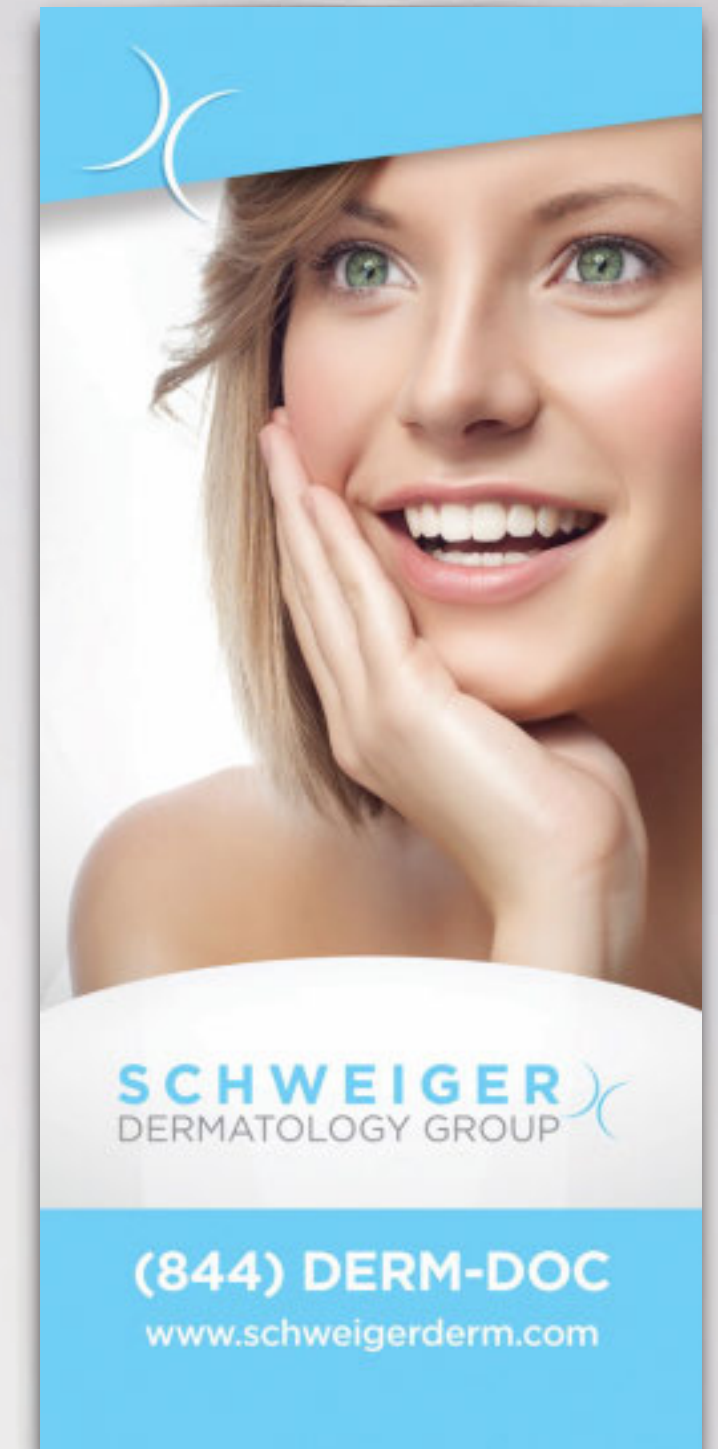


## OVERVIEW OF SERVICES





# BROCHURES



## OVERVIEW OF SERVICES







**SportsPro**  
Your Home Field Advantage™

## SPORTS PRO LED SPORTS LIGHTING

Switch to LED... Switch to Sports Pro!

- Sports Pro will dramatically improve the experience (and safety) of all your outdoor, night time athletic events.
- You'll also enjoy a drastic reduction in your monthly utility bill, and eliminate costly (and inconvenient) maintenance expenses, too – because each Sports Pro LED lighting fixture will efficiently burn brightly for decades.

The inside pages of this valuable guide reveal Sports Pro's numerous and substantial benefits.

**SIMKAR**  
CORPORATION

Welcome to Sports Pro LED Sports Lighting  
Your Home Field Advantage!

This helpful guide provides an overview of the various points to consider when making the switch to benefits-packed, LED sports lighting. After reviewing this information, contact Simkar at [www.simkar.com/sportslighting](http://www.simkar.com/sportslighting) for more detailed information.

Simkar's Sports Pro luminaires employ high-brightness LEDs, along with precision optics. The result: a superior, uniform light distribution. Designed to replace 1,000 watt and 1,500 watt metal halide fixtures – Sports Pro will reduce your energy usage by 60%.

The Sports Pro features a 60,000-hour operating life and 142 lumens-per-watt makes Sports Pro one of the highest performing luminaires in the industry.

Sports Pro utilizes the most advanced technology, and therefore meets and exceeds the most stringent requirements for most utility rebates.

**Sports Lighting:  
The MVP of Every Game**

Sports lighting is an important, key feature of any game. To give your athletes and spectators the best experience possible, the right light source is critical for the right light experience. Simkar is the right choice for all your outdoor sporting events. Your athletes and fans will appreciate the extra comfort that comes from better lighting, and your communities will appreciate a striking reduction in light pollution.

Our new Sports Pro line provides the best viewing experience, the safest environment, and the highest energy savings for your athletic complex.

**The Keys to Optimal Sports Lighting:  
FACTORS TO CONSIDER**  
*(Simkar Can Assist You Every Step of the Way!)*

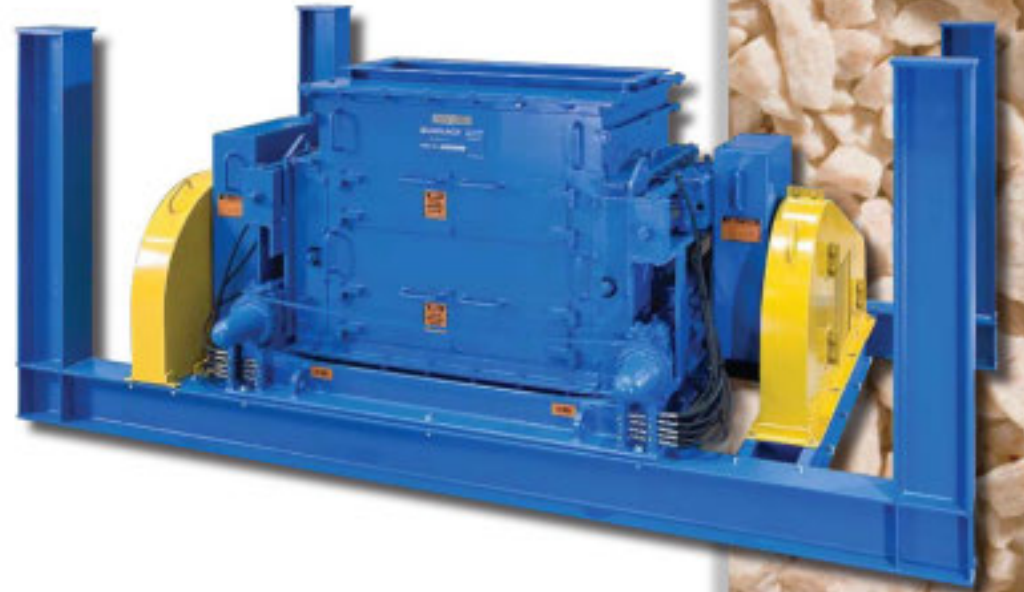
- All Applications**
  - Uniformity and light quality
  - Light pollution and spillage
  - Controls
- Baseball, Softball**
  - High levels of illumination
  - Lit from all sides
  - Reducing glare
- Football**
  - Pole location (primarily sidelines)
  - Pole quantity
  - Number of fixtures per pole
- Soccer, Lacrosse, Mixed Use**
  - Pole location
  - Pole quantity
  - Number of fixtures per pole
- Basketball, Tennis**
  - Floodlight, or area-style fixtures
  - Court configuration (grouping)
  - Court access

**SIMKAR**  
[www.simkar.com/sportslighting](http://www.simkar.com/sportslighting)

**GUNDLACH**

## Potash Crushers

First in 3-D CRUSHING





# WEBSITE DESIGN



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Affiliate of Shore Health Enterprises  
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Search

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Doctor Login

Bringing a Sharper Focus to Patient Health

**Women's 3D Tomosynthesis**  
The breast imaging solution that delivers clarity and confidence with a lower dose.

The region's **only zero-radiation** automated breast volume scanner  
A game-changer in breast cancer

Wide-bore MRI machine is **16% wider** than a traditional MRI  
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Starts: Feb 2017 08 - Wed  
Ends: Feb 2017 10 - Fri  
Adults: 4  
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WELCOME TO ATLANTIC CITY YOUR WAY.

We can help you plan the ULTIMATE Atlantic City Fun Getaway, whatever your particular interest. We will take every item you want to add to your itinerary and turn it into an all inclusive per person price. When you are ready to book we will make all the arrangements and confirm the details.

Atlantic City Restaur...  
Atlantic City Golf Va...

CORPORATE MEETINGS & EVENTS  
MORE INFO

GROUPS & REUNIONS  
MORE INFO

DIRECTORIES  
LODGING  
RESTAURANTS  
GOLF COURSES  
TOURS AND

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**Play ACGolf**  
Where the play continues well into the night!

Atlantic City Golf Courses are in Full Swing offering **SPECIAL FALL RATES & PACKAGES.**

Thanks to the rising popularity of its outstanding golf courses, Atlantic City is no longer solely defined by its world-renowned gaming reputation. The Greater Atlantic City Golf Association with 15 years of experience and knowledge has expanded to 19 championship golf courses and three distinct golf package providers. These companies work to constantly improve Greater Atlantic City's golf package offerings, and solidify the area as one of the nation's premier golf destinations.

Click on one of our packagers to get the perfect package deal for you....

<p><b>Golf AC</b> Atlantic City's #1 Golf Vacation Source Since 1996! Access to Over 20 Public &amp; Private Golf Courses in South Jersey!</p> <p><a href="#">VIEW OFFERS</a></p>	<p><b>Golf'n Gamble</b> Golf Vacation Packages To Casino Destinations! Golf and Gamble is your #1 choice for Golf in Atlantic City. Golf and Gamble offers all the golf you'll...</p> <p><a href="#">VIEW OFFERS</a></p>	<p><b>Atlantic City Golf Vacations</b> Guaranteed Lowest Prices! The Atlantic City golf travel experts. Your one stop shop for golf vacations, packages, tee times and...</p> <p><a href="#">VIEW OFFERS</a></p>
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**fall in love**  
with Atlantic City All Over Again!

FantaSea Resorts

Fall is a beautiful time of year to visit the Jersey Shore.

For a limited time FantaSea Resorts is offering an exclusive **20% off** the going rate offer to stay at one of their beautiful Resorts, Sunday - Thursday. Visit [FantaSeaResorts.com](http://FantaSeaResorts.com) or call **800-609-0009** and use promo code **FALLAC**.

*If booking on line input FALLAC in the comments section.*

**Flagship and Atlantic Palace Resorts**  
**20% Off**  
Valid Sunday-Thursday through December 22, 2016

[Reserve Now](#)

<p><b>Flagship Resort</b> Whether your interest lies in the Atlantic City's famous beaches and exciting Boardwalk, magnificent casinos and restaurants, acclaimed shows and famous headliners, fishing, golf, boxing matches, baseball, or simply watching the sun set from your luxury suite's private balcony, FantaSea Resort 32-story Flagship pleases both families and couples.</p>	<p><b>Atlantic Palace</b> Fantasea Resorts at Atlantic Palace features studio, one-bedroom, and two-bedroom suites. Each unit has wonderful views of the Atlantic City boardwalk or skyline, and comes equipped with a kitchenette and private Jacuzzi tub. Custom designed furnishings make the units some of the finest anywhere in Atlantic City.</p>
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STAY CONNECTED:  
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**SCHWEIGER**  
DERMATOLOGY GROUP

Making you look your best from head to toe.

Check Out What's **COOL** in Hoboken!

Now the first to introduce the #1 non-invasive fat reduction treatment to Hoboken.

Join us for a **COOL NIGHT of SPECIALS** where all attendees can receive a complimentary consultation to find out if CoolSculpting is right for you.

Tuesday, November 17, 2015 • 6pm - 8pm  
**25% OFF** CoolSculpting

Please click or call to RSVP for this event by November 16, 2015.

[Click Here to RSVP](#)



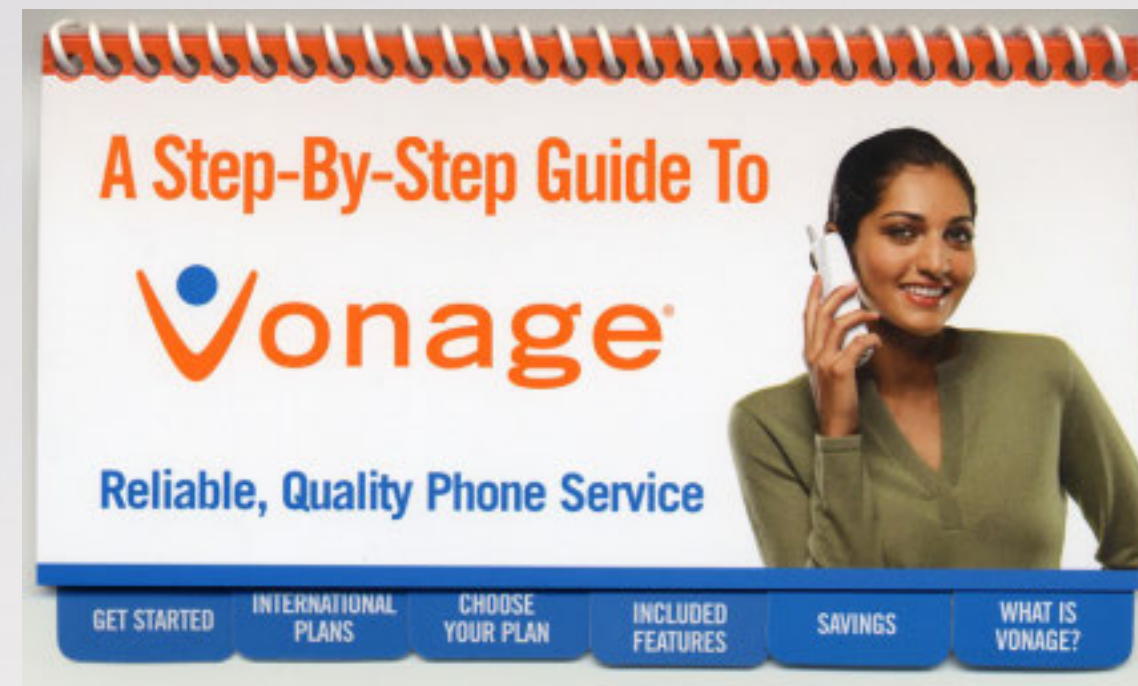
# LOGO DESIGN



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# RETAIL ENVIRONMENT

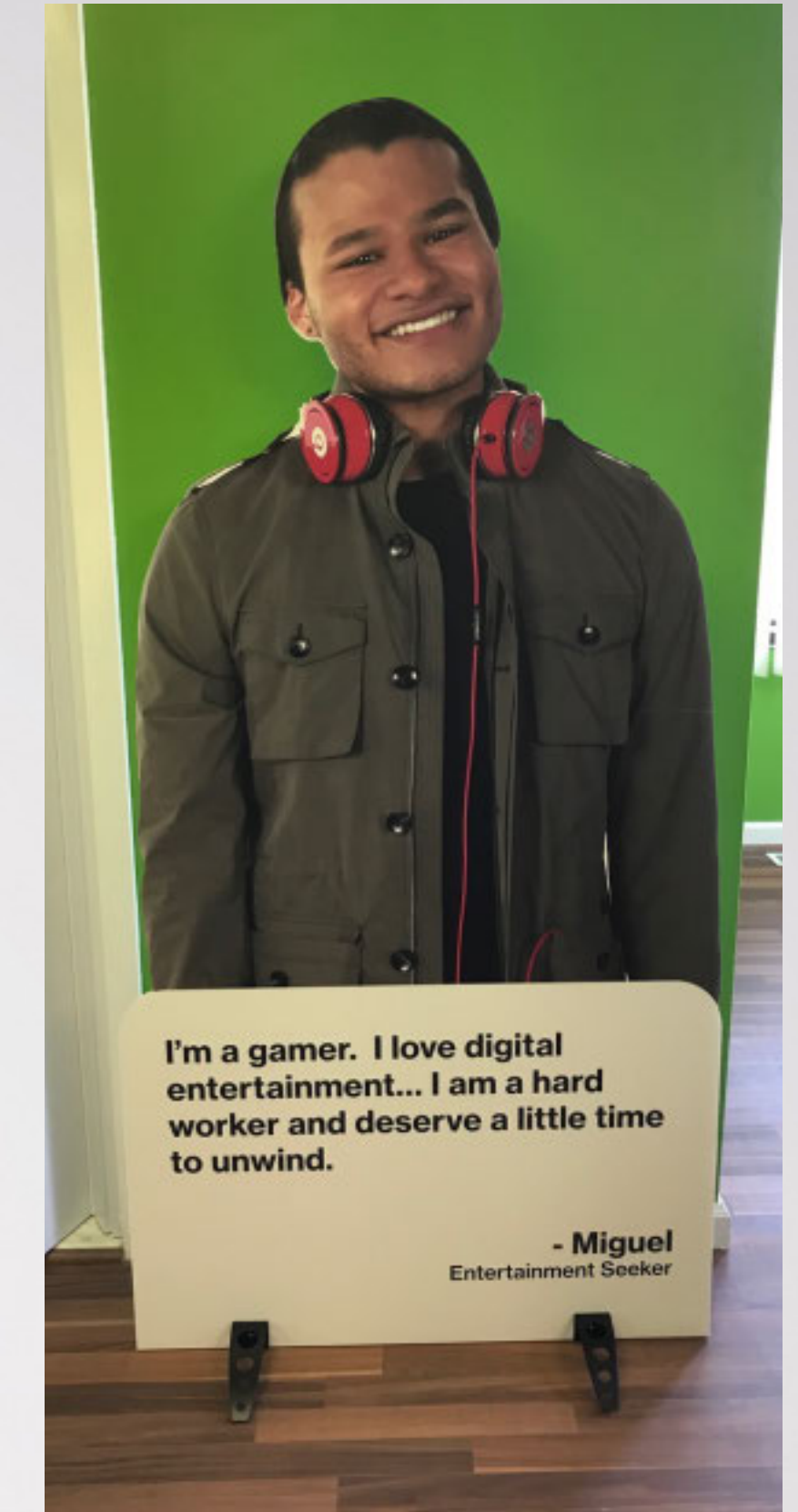
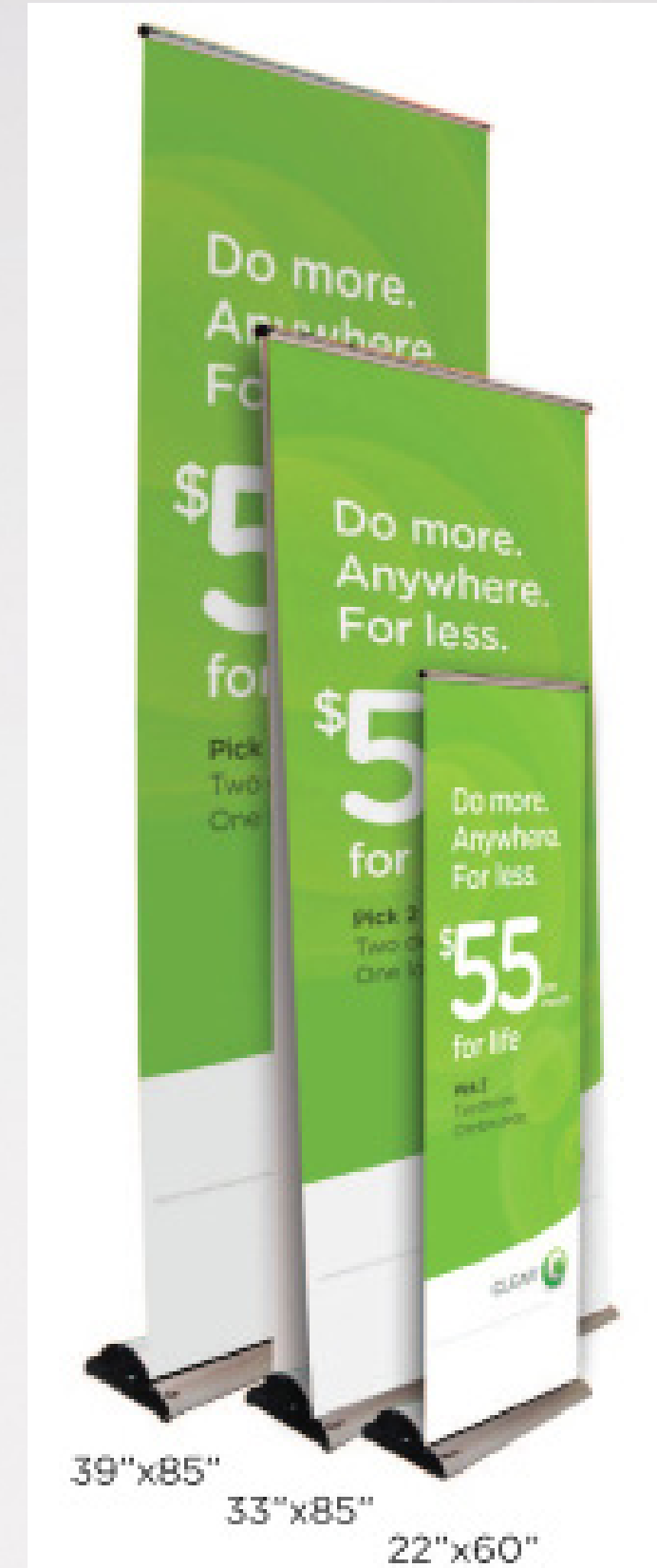


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# RETAIL ENVIRONMENT





# RETAIL ENVIRONMENT



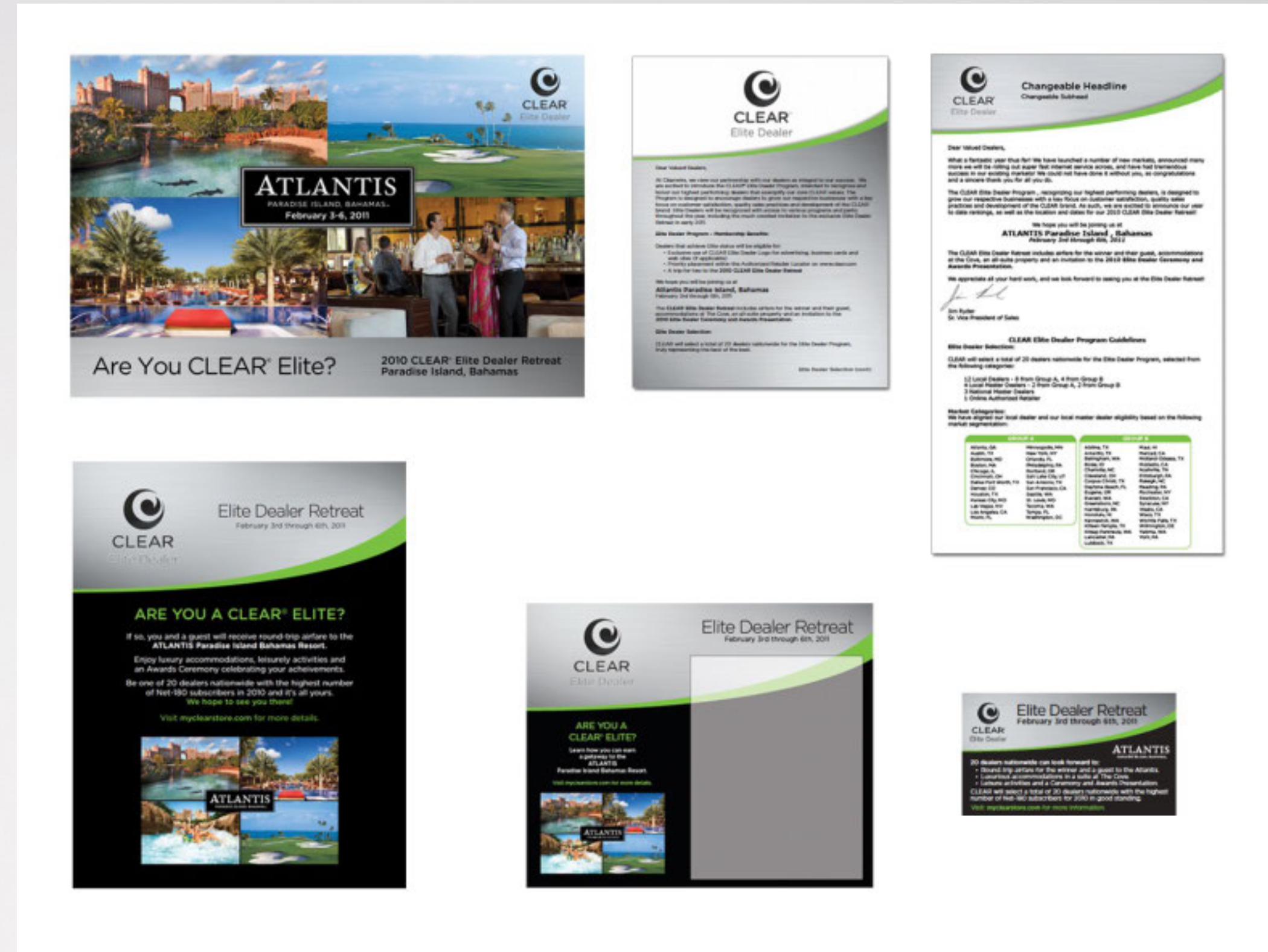
6th Ave – Easel Back Display

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# DEALER PROGRAMS/REWARDS PROGRAMS



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# DEALER KIOSK DESIGN



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# WALL MURALS/WALLPAPER



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# CUSTOM WALL DISPLAYS



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# WINDOW AND DOOR COVERING



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# CUSTOM CONVENTION SIGNAGE



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# UNIQUE EVENT DECOR, SIGNAGE AND DISPLAYS



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# ILLUMINATED & FORMED PLASTIC SIGNAGE



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# DIMENSIONAL SIGNAGE



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# 3 DIMENSIONAL LETTERING

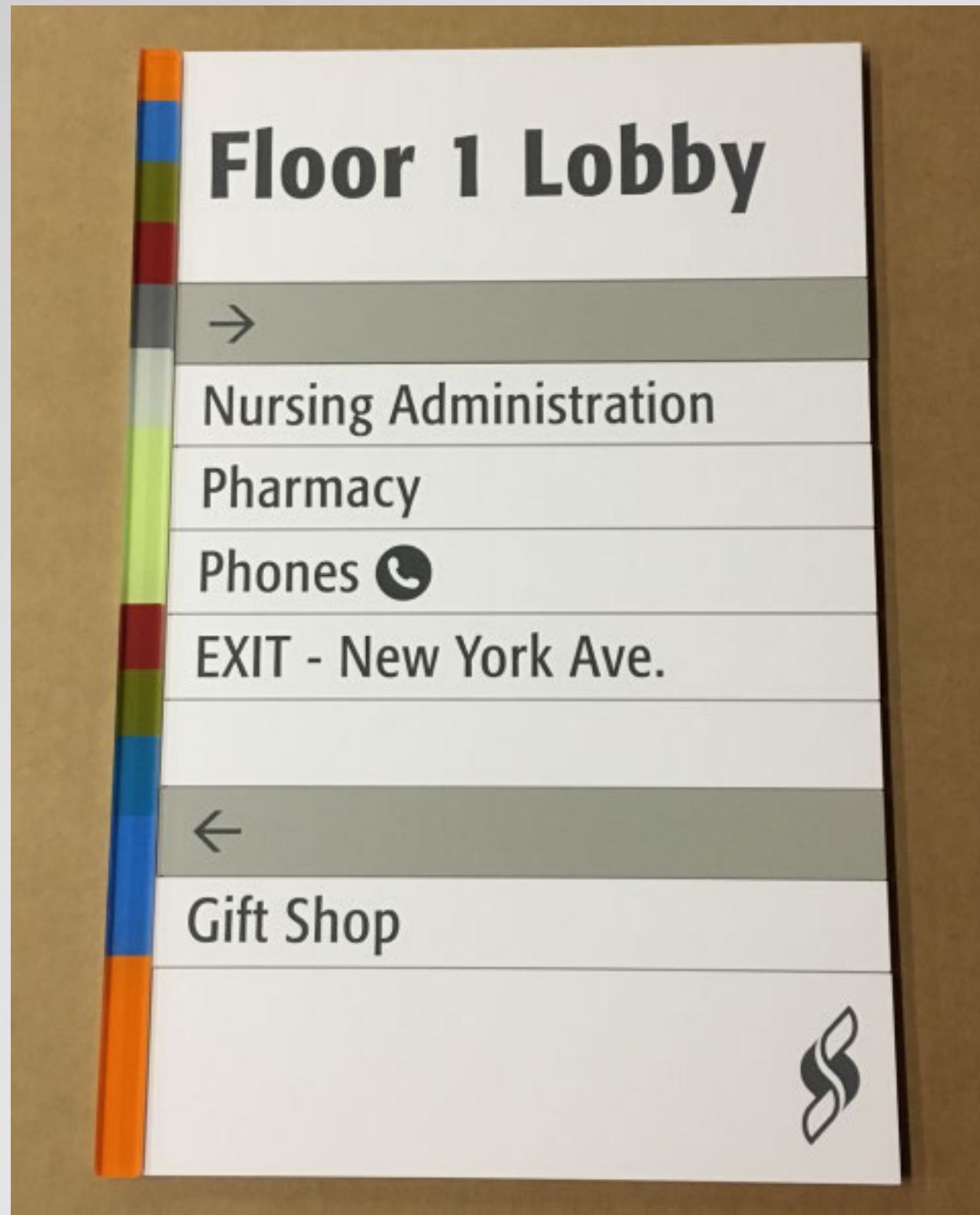


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# OFFICE LISTINGS & WAY-FINDING SIGNAGE



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# OUTDOOR PROMOTION



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# UNIQUE DISPLAYS



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# 360° CUSTOM DISPLAYS



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# ETCHMARK - FROSTED VINYL



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# RETAIL STORE GRAPHICS & SIGNAGE



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# OUTDOOR BANNERS AND FLAGS



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# VEHICLE WRAPS



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# Thank You.

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